



shoes
turkish

Bir "terzi" söyleşisi
Yıldırım Mayruk

Simitçilikten
Sanayiciliğe
Bir başarı öyküsü

KIŞ ÇANTALARI
Yurtdışı fuarları:
KAZSHOES
LINEAPELLE

shoes
turkish

Vitrin
Abiy
kış moda

2006 - 2007
sonbahar - kış
trendleri
35. AYMÖD'de
görücüye
çıkıyor

Ayakkabı ya
sanayinin
35. AYSAF
randevusu

shoes
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Makine
üreticileri d
36. AYSAF'te

AYMOD
için geri
sayım
başladı

Vitrin
erkek
ayakkabısında
kış modası

**Ayakkabının
can damarı:
KALIP**

Dünden bugüne
Fatih Ökçe

9
RDF TASEV
EKİM / OCTOBER 2006



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Turkish Shoes magazine with its impressive photos, special adverts, Turkish – English editorials has started to be published together with the 27th AYMOD fair.

The publishing schedule of the magazine is January, April, July and October ie twice for AYSAF fair and twice for the AYMOD fair totalling to 4 editions per year. Each edition is published as 8.000 copies and posted directly to the professionals addresses.

Turkish shoes magazine is being published by the RDFs' professional team with the support from the TASEV, AYSAD, TASD.

TECNICAL SPECIFICATIONS

Colour	: 5+4 renk colour
Cover	: 250 g cream laid paper
Inside Pages	: 115 gr cream laid paper
Size	: 24x29.7cm
Number of copies	: 8.000 adet
Binding	: American

TARGET GROUP

- Local and Foreign shoe manufacturers
- Retailers
- Participants of AYSAF and AYMOD
- Turkish and Foreign sectorial Associations
- Targeted markets fairs

Advertisement costs: Please contact with our advertisement Coordinator Burcu Cıtaç from 0090 212 275 18 00 or send a mail to reklam@rdf.com.tr

If you would like to have your press releases printed in Turkish Shoes magazine, please contact with Public Relations Asistant Okşan Gevezoğlu from the same phone no or please send a mail to turkishshoes@rdf.com.tr

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